OregonTECH FSAE Team Sponsorship Proposal

TO: (insert sponsor business name, address, contact name and email/phone number)

At each regional event 50 drivers usually attend, accompanied by friends and family that would be exposed to the car. Every test day all team members will wear their shirts during all daily activities and expose the race fans, restaurants, shopping centers etc to your brand. With your sponsorship, at the FSAE competition your brand will be exposed to 100 teams from across the nation with an average size of 20 members.

To be eligible for promotion sponsors must provide a minimum of the retail value of the package chose by way of cash discounts, direct funding, merchandise etc.

2013/14 promotion packages

## Package A

### Benefits

1. Name only on car (no logo) 1” text 3. Logo on trailer (50 sq. inches)

2. Name on team shirt 4. Basic link on website

### Value - $100 retail value

## Package B

### Benefits

1. Logo on car (16 sq. inches) 3. Logo on trailer (50 sq. inches)

2. Name on team shirt 4. Basic link on website

### Value - $500 retail value

## Package C

### Benefits

1. Logo on car (32 sq. inches) 3. Logo on trailer (100 sq. inches)

2. Name on team shirt 4. Logo link on website

### Value - $1000 retail value

## Package D

### Benefits

1. Logo on car (75 sq. inches) 3. Logo on trailer (300 sq. inches)

2. Name on team shirt 4. Logo link on website

5. Product hand out-200 wristbands (company name & website)

### Value - $2500 retail value

## Package E

### Benefits

1. Logo on car (100 sq. inches) 3. Logo on trailer (450 sq. inches)

2. Name on team shirt 4. Logo link on website

5. Company logo on proprietary car part (carbon bellcranks)

6. Product hand out-200 wristbands (company name & website)

7. Product hand out-100 Frisbees with company logo

### Value - $5000 retail value

Which package do you see working for your company and what can you provide by way of value to the OIT FSAE Racing Team in exchange for the package benefits?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_